

Ad ID 151

Ad Text Why black parents worry about their children? How should we talk to our children about how safely interact with police officers in order to protect themselves?

Tina Carter-Shields has five kids and three of them recently started to drive. The first thought she had when they wanted to drive alone was 'Wait a minute. I'm really scared right now.' What should they do if they get pulled over? What if they do something they don't supposed to be doing? It is not always fair when officers arrest African Americans, but it's a reality. What if police officers will automatically assume that your child is criminal because of how him or her looks.

Black parents should remember that their kids will always be judged by the way they look. That's why it's important to instruct our children how to react when you are in trouble with law enforcement. Because if a stranger follows your child after him/her buy a bag of Skittles, ran back into the store. Remember, anything is better than dying.

Anyways, it's hard to believe that in 21st century black parents have to teach their children both survive and thrive. But who will take responsibility for training police officers?

Ad Landing Page <https://www.facebook.com/Black-Matters-1579673598947501/>

Ad Targeting Location - Living In: United States: Baltimore Maryland; Ferguson, St. Louis Missouri; Cleveland Ohio

Age: 18 - 65+

Placements: News Feed on desktop computers or News Feed on mobile devices

People Who Match: People who like Black Matters, Friends of connections: Friends of people who are connected to Black Matters

Ad Impressions 594

Ad Clicks 63

Ad Spend 160.23 RUB

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